

Businesswoman Breakfast Programme

Friday, 14 August 2026

Hilton Hotel, Windhoek

GUEST SPEAKER: Leandri Petrus, HRD Manager, Debmarine Namibia
Workplace Coach and Human-Potential Advocate

Topic: *The Power of Influence: Building Strategic Networks and Partnerships that Create Opportunity*

07:15–08:00 | Arrival & Registration

- Guest arrival and networking
- Tea and coffee served
- Informal connections and seating

08:00–08:05 | Welcome & Opening Remarks

- Welcome by Desèré Lundo-Muller
- Brief introduction to the Businesswoman Breakfast series
- Setting the tone: Why influence, visibility and strategic relationships matter

08:05–08:10 | Speaker Introduction

- Introduction of Leandri Petrus
- Context: HR development, leadership, workplace coaching and unlocking human potential

08:10–08:35 | Keynote Address

Leandri Petrus

The Power of Influence: Building Strategic Networks and Partnerships that Create Opportunity

Focus:

- Beyond Competence: Challenging the belief that hard work alone is enough to create opportunity
- The Architecture of Influence: Using Maxwell's Five Levels of Leadership to assess the depth of professional relationships
- The "We-der ship" Mindset: Shifting from "me" to "we" and recognising the strength of collective contribution
- The Strategic Ecosystem: Reimagining networking as a leadership capability rather than a contact list

08:35–08:50 | Interactive Session

The Influence Map: Move One Relationship One Level Higher

Facilitated by Desèré Lundo-Muller

Activity:

- Identify three relationships that matter to your future growth or impact
- Determine the current level of influence in each relationship
- Consider the person's priorities, challenges and ambitions
- Identify the value you can contribute before asking for anything
- Define what moving the relationship one level higher would look like
- Commit to one specific action within the next seven days

Purpose:

To help participants intentionally strengthen important relationships by creating trust, alignment and mutual value.

08:50–09:00 | Reflections & Key Takeaways

- Which relationship could create the greatest impact if strengthened?
- Each participant records one personal commitment
- Key message: **Influence creates movement. Relationships create impact.**

09:00–09:25 | Networking & Breakfast Continues

- Hot plated breakfast served
- Informal discussions and relationship-building
- Opportunity to engage with the guest speaker
- Participants connect with women who could support their Influence Map commitments

09:25–09:30 | Closing & Announcements

- Thank you to the speaker and attendees
- Sponsor acknowledgement
- Upcoming events and next breakfast
- Group photographs and continued networking